



2009 Bohemian
MEDICAL DEVICE SUMMIT

Wed 09 Dec 09

4.00pm Registration

7.00pm Opening Reception

Thu 10 Dec 09

7.30pm Breakfast

8.30pm Introduction and Welcome

8.45am Corporate Spotlight

A select group of European mid-sized companies continue to plot interesting strategies and execute on them effectively. In this session, the CEO of one such company sits down in a one-on-one interview to talk about the company's recent moves and its plans going forward.

Dr. Meinrad Lugan, Chairman of the Hospital Care division, B. Braun Melsungen AG

Moderator: David Cassak, Elsevier

10.00am Refreshment Break

10.30am Plotting Revolution

Innovation is alive and well in Europe – this panel, made up of incubators and serial entrepreneurs, will discuss where the innovative technologies are coming from and how best to nurture them.

Csaba Truckai, Founder, SurgRx

Tor Peters, Co-Founder and Executive Chairman, NOLabs

Chas Taylor, CEO, Vervan Medical, Ltd.

Tim Lenihan, CEO, Medical Device Accelerator

Moderator: Tracy Letteroff, PricewaterhouseCoopers LLP

11.45am Movement Gains Momentum

Good ideas need capital and other resources to make them flourish. This panel will look at current trends in venture funding, as well as alternative sources of capital and how best to be capital efficient in today's climate.

Tim Haines, Partner, Abingworth

Dr. Beat Merz, Partner, Ares Life Sciences AG

Antoine Papiernik, Managing Partner, Sofinnova

Moderator: David Cassak, Elsevier

12.30pm Lunch

2.00pm Looking for Love in all the Wrong Places

Each stage of a company's life has its own demands and challenges, no less so when a company achieves a hallmark of success, such as being acquired. In this panel we will examine the trials and tribulations of trade sale, from both sides of the fence.

Mark Secrest, Managing Director, Cowen Group

Peter Albrecht, Managing Director, Boston Scientific Technologie Zentrum

Jeanne M. Forneris, VP Strategic Investments, CRDM Medtronic, Inc.

Moderator: Berthold Hackl, CEO, invendo medical

3.15pm Refreshment Break



3.45pm Company of the Year Award

Each year, the Bohemian conference rewards one European company that has risen above all others in executing on its corporate strategy—either through a major trade sale, a successful IPO, or some other significant event. In this session, we talk with the people behind this year's Award winner.

7.00pm Summit networking dinner

Fri 11 Dec 09

7.30am Breakfast

8.30am Working with the Power

Reimbursement and regulatory hurdles remain Ground Zero for medical device companies. Without a successful regulatory and reimbursement plan, no company will even begin to assess the commercial potential of its product. In this session, we look at the most recent trends and issues on the European reimbursement and regulatory landscape and offer practical advice for navigating through all of them.

Jan van Lochem, Vice President Healthcare, British Standards Institute

Sarah Sorrell, Founder & CEO, MedPass International

Martin Jordan, Principal, Translucency Europe Ltd.

Moderator: David Hoffmeister, Wilson Sonsini Goodrich & Rosati

9.45am Refreshment Break

10.30am Learning from Adversity: Turning Around Troubled Companies

Rarely is the path straight for even the most successful medical device company. From technology development mis-steps to strategic re-directions, regulatory obstacles to reimbursement roadblocks, few companies get to the finish line without having to deal with at least one major challenge. In this session, the CEOs of several companies talk about the challenges they faced and the decisions they made to put their companies on the path to success.

Crispin Simon, CEO, Biocompatibles

Oliver Bielenstein, CEO, ArthoKinetics

André Michel Ballester, CEO, Sorin Group

Moderator: Tim Haines, Abingworth

11.15am Refreshment Break

11.30am Reading the Tea Leaves

These are turbulent, uncertain times, not just for medical device companies, but for the global economy as well. In this session, a panel of industry experts offers their perspective on how to read the current climate and provides insights and answers to many of the questions—when will the IPO window open again, where is M&A headed, when will VCs start investing again—that are on the minds of medical device executives.

Mark Secretst, Managing Director, Cowen Group

Antoine Papiernik, Managing Partner, Sofinnova

Tim Haines, Partner, Abingworth

David Cassak, Managing Director, Elsevier

Moderator: Casey McGlynn, Wilson Sonsini Goodrich & Rosati

12.45pm Lunch and close
